

JULY 20TH | 7:15 AM TO 1:30 PM | BEAVER DAM HIGH SCHOOL

DIVERSITY
EQUITY
INCLUSION



CONFERENCE

Hosted by SHRM Dodge County



2022 EVENT PROGRAM

SHRM & HRCI CERTIFIED

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EVENT SPONSORS | THANK YOU

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SPECIAL MESSAGE



On behalf of Dodge County SHRM, I would like to extend my gratitude to both the Executive Committee of Dodge County SHRM and all of our Chapter Members for believing in me as we continued on this Conference journey. I knew if I surrounded myself with a Great Committee, we would again be successful. This event could not have done this without the assistance of Emily McFarlane, Becky Glewen, Bonnie Baerwald, Harper Mruk, Barbara Turner, Leslie Laster, and Seth Rehbaum.

This committee was assisted by Pat Frankenstein, Dodge County SHRM Treasurer, Mary Postuma, Beaver Dam Unified School District, Great Harvest Bread, and Amanda Kemmel who worked to create all our marketing tools.

You cannot hold a conference like this without the financial assistance of our Wonderful Sponsors including Dodge County SHRM, The City of Beaver Dam, Moraine Park Technical College, Greater Watertown Community Health Foundation, Security Health Plan, Beaver Dam Unified School District, Kraft Heinz, Whiskers, Mittera, and Burgess Norton.

Our Conference Has 3 Goals:

- Include Key Takeaways from the Sessions that Could IMMEDIATELY be Put into Practice
- Keep the Cost of the Conference Affordable
- Education

Most importantly, I thank you for attending. Without you, there would be no reason to host an event like this. I applaud both you and your organization for taking this opportunity to learn, grow, and understand how being a diverse employer can positively affect your bottom line.

Mary Vogl-Rauscher
Committee Chair 

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MESSAGE FROM THE COMMITTEE CHAIR

EVENT SCHEDULE

7:15-8:00 Registration/Networking (Commons)

Pick Up Name Tag/Program/Folder

Continental Breakfast & Coffee Available (while supplies last)

8:00-9:00 Opening Keynote (Auditorium)

From Muslim Registry to Anti-Hate Registry to We Are Many - United Against Hate Movement

Masood Akhtar, American Muslim Entrepreneur

9:00-9:20 Restroom/Break

Refreshments Available in Commons

9:20-10:20 1st Breakout Session

Attract, Retain, & Compensate

Dan Kopp, Auditorium

Linking Mindfulness to Diversity, Equity, and Inclusion

Keziah Love, Library

Leadership for Cultural Sustainability

Deb Clarke, Room 932

Affinity Groups: The What, How and Why to Offer Them

Leslie Laster, Room 918

10:20-10:40 Restroom/Break

Refreshments Available in Commons

10:40-11:40 2nd Breakout Session

Building Civility, Can't We All Just Get Along?

Matt Glowacki, Auditorium

Linking Mindfulness to Diversity, Equity, and Inclusion

Keziah Love, Library

Cracking the Retention Code: Putting Theory Into Practice

Jo Ann Hall, Room 932

Advancing DEI Through Empowerment and an Abundance Mindset

Shelli Manning, Room 918

11:40-12:30 Lunch Catered by Great Harvest (Commons)

Lunch Identified by Company Name Color on Name Tag

GARDEN SALAD - RANCH

TURKEY SANDWICH

GARDEN SALAD - ITALIAN

HAM SANDWICH

SUMMER SALAD - (FRUIT & GREENS)

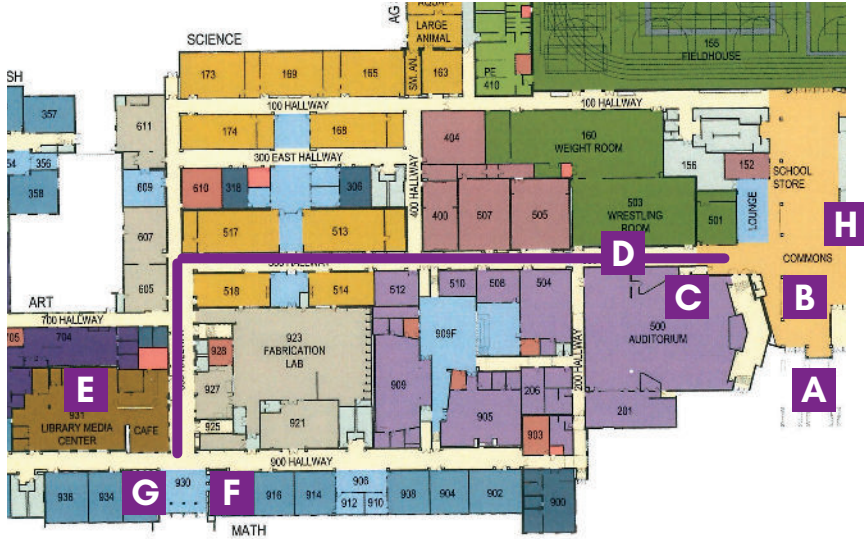
COMBO SANDWICH

12:30-1:30 Closing Keynote (Auditorium)

My Life Journey: The Impact of Diversity, Equity, and Inclusion

LeRoy Butler, Former Green Bay Packer

VENUE MAP



VENUE MAP

- A** Main Entrance
- B** Commons (Registration & Refreshments)
- C** Auditorium
- D** Main Hallway to Breakout Sessions
- E** Library
- F** Room 918
- G** Room 932
- H** Restrooms

Open WiFi Network: **bdusd-public**

A special thank you to Beaver Dam High School for allowing us to use this incredible venue for today's DEI Conference!

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According to the Society of Human Resource Management (SHRM), a professional human resource organization, one of the biggest challenges organizations face today is a shortage of qualified workers. The inability to staff a business significantly impacts the bottom line, much less the ability to manage day-to-day operations. These issues impact companies in our own back yard, as organizations large and small located in Dodge County and surrounding areas struggle to find competent employees.

Today's successful hiring practices embed issues associated with Diversity, Equity, and Inclusion (DEI) into recruitment and retention practices. Diversity, Equity, and Inclusion (DEI) efforts extend beyond hiring someone based on race. DEI initiatives also include factors such as gender, physical abilities, national origin, or sexual orientation, as well as diversity of opinions and perspectives.

COMMITTEE MEMBERS

- Bonnie Baerwald | MPTC
- Pat Frankenstein | American Bank
- Becky Glewen | City of Beaver Dam
- Leslie Laster | MPTC
- Emily McFarlane | T3 Manufacturing, Inc.
- Harper Mruk | United Way of Dodge County
- Seth Rehbaum | Emmi Roth
- Barbara Turner | Beaver Dam Chamber
- Mary Vogl-Rauscher | Kraft Heinz

SHRM & HRCI Certification Numbers can be found on the Full Event Program (DodgeCountySHRM.org) or scan this code.



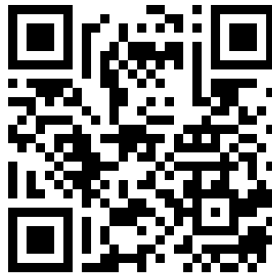
LITTER ROBOT SILENT AUCTION

Place your bid for a Litter-Robot 3 (self-cleaning litter box for cats) donated by **Whisker** during today's conference. Add your bid to the sign-up sheet in the Commons, and the highest bidder will take home the Litter Robot. Thank you to **Whisker** for your generous donation!

whisker

EVENT SURVEY

We would greatly appreciate it if you could spend just a couple of minutes to complete a short survey about today's DEI Conference. Use your cell phone to scan the QR code below. Your honest feedback will help us evaluate today's event and a desire to host a follow-up in the future. Thank you again for attending; we hope you enjoyed today's conference!



<https://forms.gle/gaUDRKWpghqNn8a29>

THANK YOU FOR ATTENDING - DEI CONFERENCE 2022



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